

National Tourism Organisation of Serbia
Belgrade, Čika Ljubina 8
www.serbia.travel
Registration No: 3605/6
Public procurement No: SVPP 10/2017
October 6th, 2017

After completion of the small value public procurement, pursuant to Articles 107 and 108 of the Public Procurement Law (Official Gazette of RS, No. 124/2012, 14/15 and 68/15) and the Report on Technical Evaluation of Bids on October 5th 2017, the National Tourism Organisation of Serbia as the Contracting Authority hereby passes this

DECISION
to award contracts

In the small value public procurement, SVPP No. 10/2017, for procurement of public relations services on the German market or the purposes of the National Tourism Organisation of Serbia, procurement contracts are hereby awarded as follows:

Mascontour GmbH, Schwiebusser Str.9, 10965 Berlin, Germany

E x p l a n a t i o n

Subject of this public tender is provision of public relation services on the German market.

Title from the general registry of public tenders: 79416000 -Public relation services

The type of public procurement procedure: small value public procurement.

The total estimated value of public procurement is RSD 4.300.000, exclusive of VAT.

Opening of bids took place on September 26th 2017 at 11:15 a.m. at the premises of the National Tourism Organisation of Serbia, address: Belgrade, Čika Ljubina 8.

Evaluation of bid was made by the Commission, consisting of:

- 1) Aleksandra Dolapčev, Market Manager, chairperson
- 2) Darja Butigan, Market Manager, member
- 3) Jelena Bogdanović, Public Procurement Officer, member

On the opening of the Bid no representative of the bidder were present.

Two bid with the following price as the evaluation criteria were received timely, i.e. by 26th September 2017 at 11:00 a.m.: There were no late offers.

No.	Bidder	Registration number and date of the bid with the Contracting Authority	Price exclusive of VAT
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1	Mascontour GmbH, Schwiebusser Str.9, 10965 Berlin, Germany	3762 25.09.2017. 11:15	34.080,00 € at the annual level (2.840,00 € at the monthly level) 4.069.056,58 RSD*
2	Kaus media services, Sophien Straße 6, Hanover, Germany	3769 26.09.2017. 09:40	35.400,00 € at the annual level 2.950,00 € at the monthly level) 4.226.660,88 RSD *

* Amounts were translated to dinars at the middle exchange rate of the National Bank of Serbia applicable on 26th September 2017, which is 119,3972 RSD for 1 EUR.

Both bids were submitted timely.

In the procedure for the expert evaluation of the bids, the Commission found that the bidder Kaus media services, Sophien Straße 6, Hanover, Germany, as proof that it meets the requirements regarding the requested references, referred to 11 references in the reference list and submitted five certificates for the realization of concluded contracts:

- TravMedia Germany Limited,
- The Spa Collection Hotels & Resorts,
- Direction du Tourisme et des Congres de la Principaute de Monaco,
- Maldives Marketing and Public Relations Corporation Limited
- Attraction tickets direct.

To assist in the review and evaluation of bids, the Commission requested further clarifications from the bidder on 28th September 2017 regarding the submitted travel references from TravMedia Germany Limited, The Spa Collection Hotels & Resorts and Attraction tickets direct, on which national and / or regional tourist and other organisations and / or tourist organisations of the capital cities are being done and what jobs are being performed.

In the letter sent by e-mail, on October 2nd 2017, the bidder submitted additional clarifications as follows:

TravMedia Germany Limited is the world's largest public relations network in the field of tourism, professional subjects and organisations, as well as tourist journalists. About 3,500 national tourism organisations, regional tourist organisations, major city tourism organisations and other tourist organisations around the world are connected to offices around the world and around 40,000 top tourist journalists around the world.

The Spa Collection Hotels & Resorts is an international association of hotels to promote around 34 of the best spa and golf hotels in Germany, Austria, Italy, Spain, Turkey and the United States, as well as the destinations where hotels are located, since in media communication they play the main role in making the decision of the passenger to choose a particular hotel. He also conducts public relations and promotions for clients in German speaking areas, organizes participation in fairs, media interviews, support individual FAM travel, and so on.

Attraction tickets direct is the leading provider of tickets for attractions that are crucial for choosing destinations such as: Orlando, Florida, California, New York, Tenerife, etc. In addition, he also deals with the promotion of clients in the media in the German speaking field, market research.

Having in mind additional clarifications, in the process of expert evaluation of tenders, the Public Procurement Commission concluded that the offer of the Kaus media services, Sophien Straße 6, Hanover, Germany, is acceptable.

In the procedure of the expert evaluation of the offer by Mascontour GmbH, Schwiebusser Str.9, 10965 Berlin, Germany, the Commission finds that the offer of this tenderer is acceptable.

The Commission evaluated the acceptable bids according to the given criteria from the Competition Documentation, which is the "lowest offered price".

The bidder Mascontour GmbH, with the offered price of 4.069.056,58 dinars, is in the first place, and the offer of the bidder Kaus media services, with the offered price of 4,226,660.88 dinars, in the second place.

The Committee concluded that the bid is eligible and acceptable and proposed that the contract should be awarded to the bidder Mascontour GmbH, Schwiebusser Str.9, 10965 Berlin, Germany

On the basis of the facts find in the procedure, it was decided as in the enacting clause of the Decision.

Instructions on legal remedy: A motion for the protection of rights can be submitted against this Decision within 5 days of the date of its publishing on the Public Procurement Portal.

ACTING DIRECTOR

Marija Labović

